



2016 Annual Relationship, Marriage, and Divorce Survey Final Report

The Study

These findings are based on a non-probability online sample of data collected using the Research Now panel. Data was collected in March 2016. A sample of over 2000 U.S. adults age 18 and over were surveyed online. For this poll, the credibility interval was calculated to be plus or minus 2.5 percentage points for all respondents. The data were weighted to the U.S. current population data by gender, age, and region based on Census data.

Avvo conducts periodic studies of topics at the intersection of lifestyle and the law to better understand the issues facing individuals engaging with attorneys and the legal system. Given that divorce and family law are two of the largest and most routine legal actions taken in the United States, understanding the relationship dynamics that lead to marriage and divorce is beneficial to the legal consumers and attorneys Avvo serves.



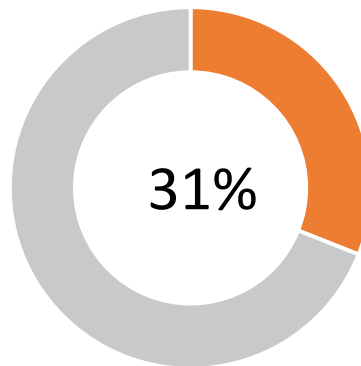
Singles 50 and up

Many older singles have bypassed marriage

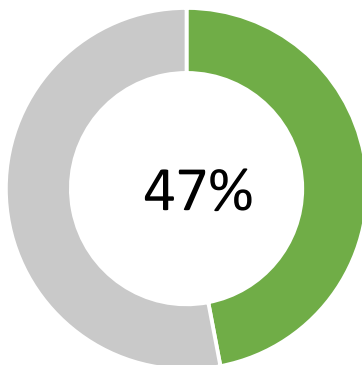
1 in 3 singles 50 and up have never been married

Relationship Statuses of Singles 50 and up

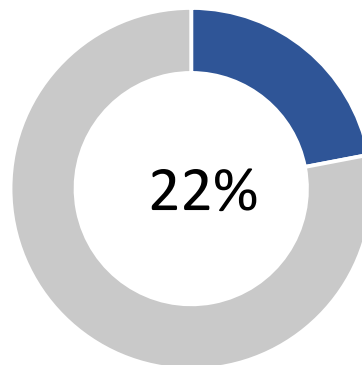
Never married



Divorced



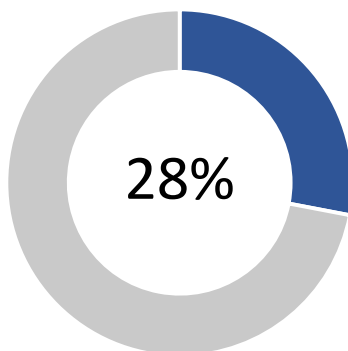
Widowed



Most don't seem interested in romance

Only a little over a quarter are currently looking for a partner

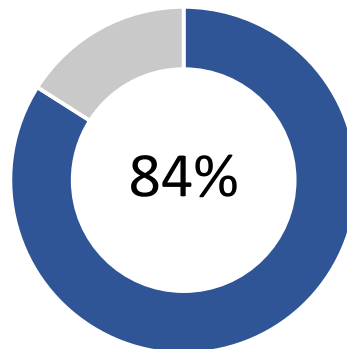
Singles 50 and up who are currently dating/looking for a romantic partner



Most older singles prefer happiness over companionship

A large majority say they'd rather be happy and alone than with someone

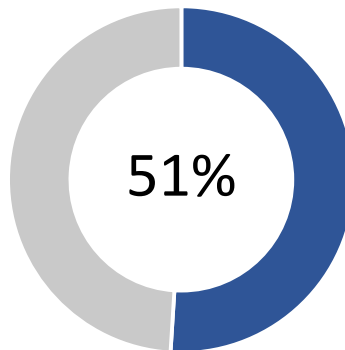
Singles 50 and up who say they'd rather be alone, successful, and happy than in a relationship where they aren't happy



If they were to date, half would want to meet someone in person

Half agree with the notion that meeting someone face-to-face is the best way to start a romance

Singles 50 and up who believe meeting someone face-to-face is the best way to first meet a romantic partner

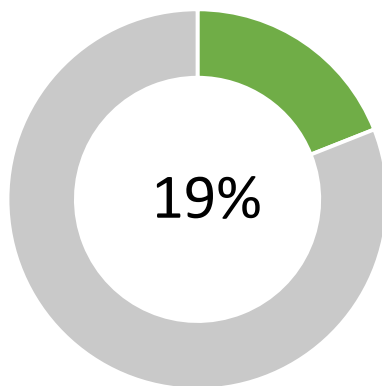


Online dating hasn't caught on with most singles 50 and up

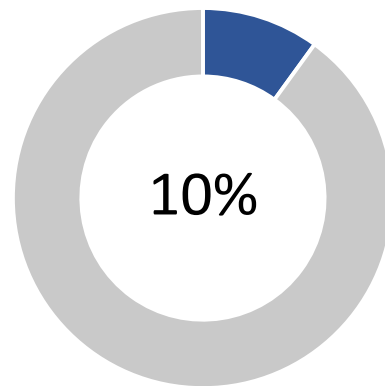
Only about 1 in 5 have ever tried it, and 1 in 10 think it's a good idea

Singles 50 and up who...

Have used an online dating site at some point



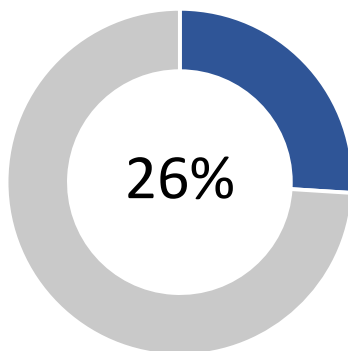
Say online dating is an excellent way to meet a romantic partner



Older singles may try professional matchmaking

About 1 in 4 say they'd give a professional relationship expert a shot

Singles 50 and up who are willing to have a professional relationship expert match them with a partner

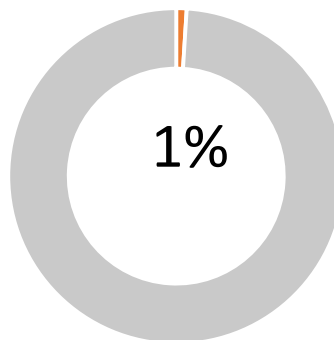


Older singles are likely to be monogamous

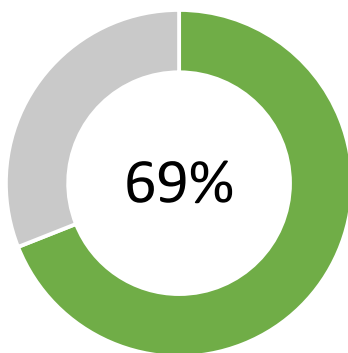
Very few have been in an open relationship, and about 3 in 10 seem neutral or open to the idea

Singles 50 and up who...

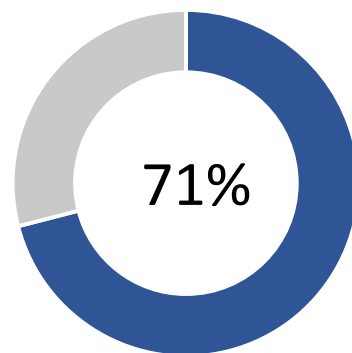
Have been in an open relationship



Are morally opposed to open relationships



Would leave a partner who wanted to be "open"



Avvo
Legal. Easier.



About Avvo

About Avvo

Avvo has the country's largest and most reliable online attorney directory. Avvo lawyers answer questions about divorce, prenuptial agreements, and family law in the company's Q&A forum everyday and are featured in the Avvo directory, which includes profiles on 97% of licensed attorneys in the United States. Attorneys are also available to answer on-demand questions about divorce through Avvo Advisor, which provides 15-minutes of legal counsel from a qualified attorney in your state for \$39.

For additional resources about marriage and divorce from Avvo, or to find a divorce or family lawyer in your area, visit www.avvo.com.

Thank you!

Nika Kabiri, Director of Avvo Consumer Insights
nkabiri@avvo.com