



2016 Annual Relationship, Marriage, and Divorce Study
Report on African Americans in Love

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### The Study

These findings are based on a non-probability online sample of data collected using the Research Now panel. Data was collected in March 2016. A sample of over 2000 U.S. adults age 18 and over were surveyed online. For this poll, the credibility interval was calculated to be plus or minus 2.5 percentage points for all respondents. The data were weighted to the U.S. current population data by gender, age, and region based on Census data.

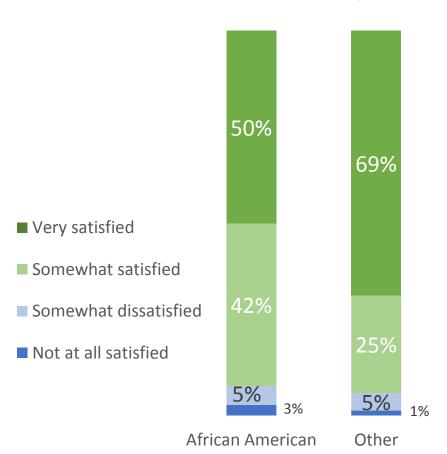
Avvo conducts periodic studies of topics at the intersection of lifestyle and the law to better understand the issues facing individuals engaging with attorneys and the legal system. Given that divorce and family law are two of the largest and most routine legal actions taken in the United States, understanding the relationship dynamics that lead to marriage and divorce is beneficial to the legal consumers and attorneys Avvo serves.



# African Americans are less satisfied in their relationships

Fewer African Americans than others say they are "very" as opposed to "somewhat" satisfied

# How satisfied would you say you feel in your current relationship?

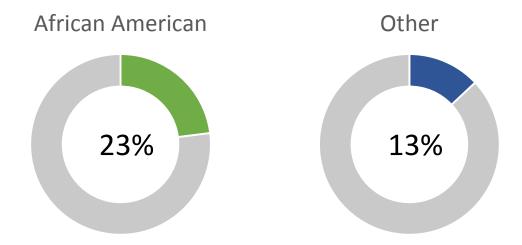




### Satisfaction may require money

More African Americans than others believe that spending money on a relationship could make it better

Believe that what you get out of a relationship is very much determined by how much money you put into it

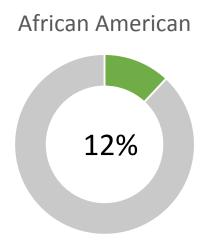


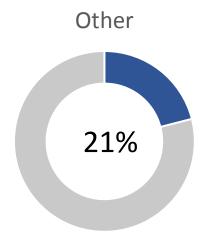


## And protecting one's assets isn't as much of a romance-killer

Fewer African Americans than others say that a prenup would make them doubt their partner's love

Say they would doubt their partner's feelings for them if their partner asked for a prenup



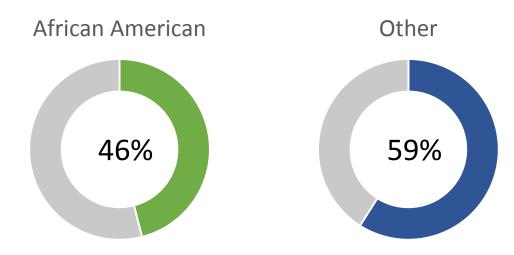




## Marriage – as an institution – may matter less for African Americans

Fewer African Americans than others see marriage as a current and relevant institution

#### Don't think marriage is an outdated institution

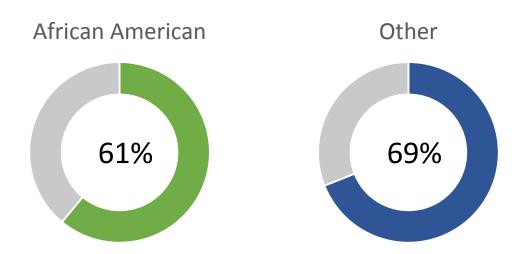




# But this doesn't mean they are more jaded about love

About as many African Americans as others believe relationships were meant to last

### Believe relationships were meant to last

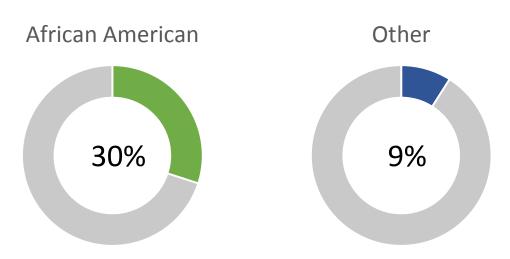




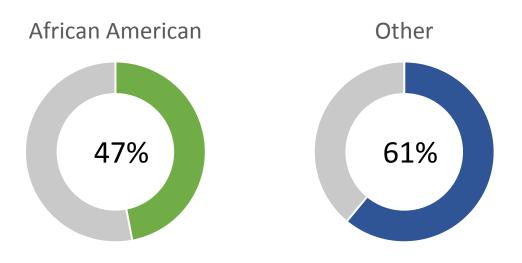
### It also doesn't mean African Americans take divorce lightly

More African Americans than others regret being divorced; fewer are morally comfortable with divorce

#### Say they regret being divorced



#### Don't believe divorce is a sin

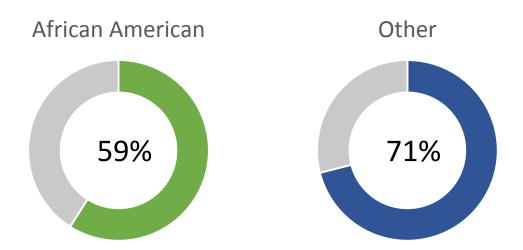




# Being divorced may have consequences for future dating

Fewer African Americans than others say they are open to dating a divorced person

## Say that, as a single person, they would date someone who is divorced

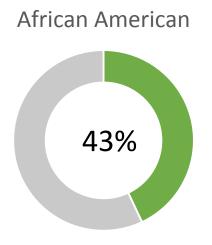


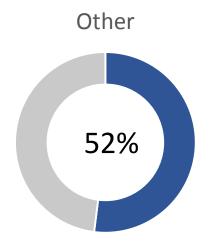


# But this doesn't mean sticking it out in a loveless marriage

African Americans are more likely than others to believe that a couple should divorce if the spark is gone

Believe that just because the spark is gone in a marriage doesn't mean you should get a formal divorce









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#### **About Avvo**

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## Thank you!

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