



2016 Annual Relationship, Marriage, and Divorce Survey
Final Report

1



The Study

These findings are based on a non-probability online sample of data collected using the Research Now panel. Data was collected in March 2016. A sample of over 2000 U.S. adults age 18 and over were surveyed online. For this poll, the credibility interval was calculated to be plus or minus 2.5 percentage points for all respondents. The data were weighted to the U.S. current population data by gender, age, and region based on Census data.

Avvo conducts periodic studies of topics at the intersection of lifestyle and the law to better understand the issues facing individuals engaging with attorneys and the legal system. Given that divorce and family law are two of the largest and most routine legal actions taken in the United States, understanding the relationship dynamics that lead to marriage and divorce is beneficial to the legal consumers and attorneys Avvo serves.





Same-sex Marriage

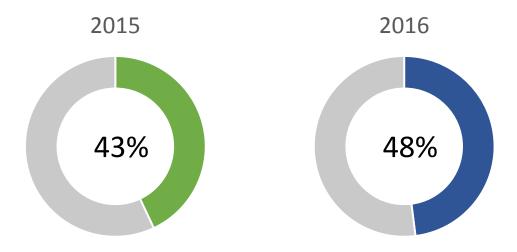
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Attitudes regarding same-sex marriage may be changing

One year after the SCOTUS ruling, more Americans may be accepting same-sex marriage in a legal sense

Believe same-sex marriage should be legal



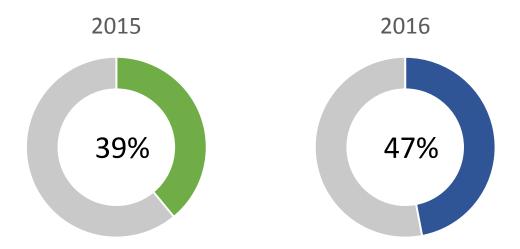
2015: n=2011 2016: n=2000



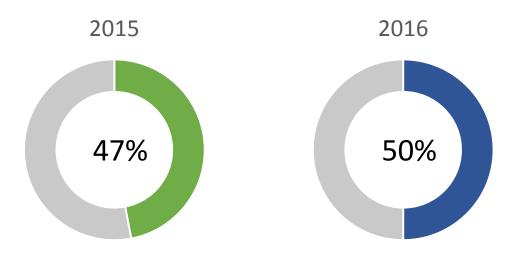
Men's attitudes about same-sex marriage have shifted more

While the proportion of female supporters has stayed the same, more men this year support it than did before the SCOTUS ruling

Men believing same-sex marriage should be legal



Women believing same-sex marriage should be legal



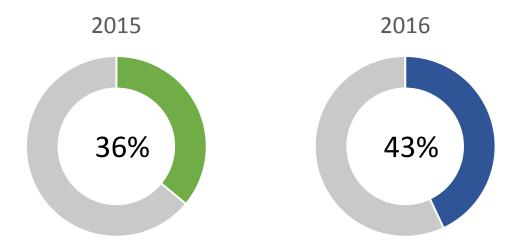
2015: n=903 men, n=1108 women 2016: n=984 men, n=1016 women



Attitudes among older Americans have also seen an shift

More Americans over 55 support same-sex marriage a year after the SCOTUS ruling than did before

Americans 55+ believing same-sex marriage should be legal



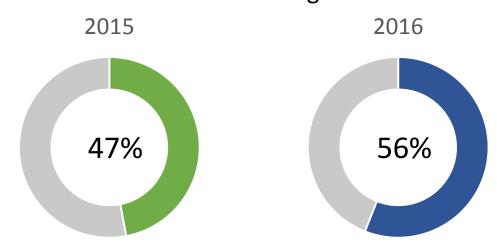
2015: n=720 55 and older 2016: n=665 55 and older



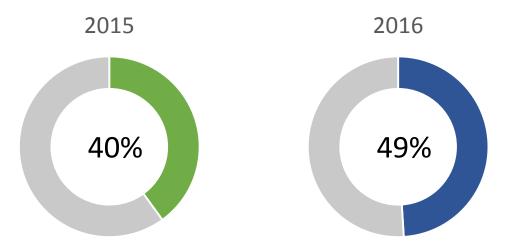
Regionally, attitudinal shifts are greatest in the Northeast

Northeasterners and Midwesterners have become more comfortable with the legalization of same-sex marriage

Northeasterners that believe same-sex marriage should be legal



Midwesterners that believe same-sex marriage should be legal



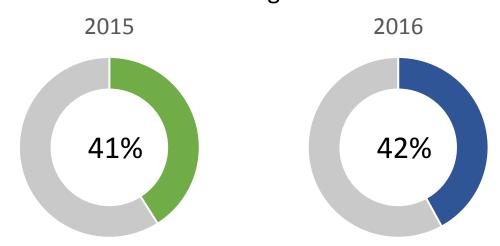
2015: n=366 Northeast, n=474 Midwest 2016: n=451 Northeast, n=388 Midwest



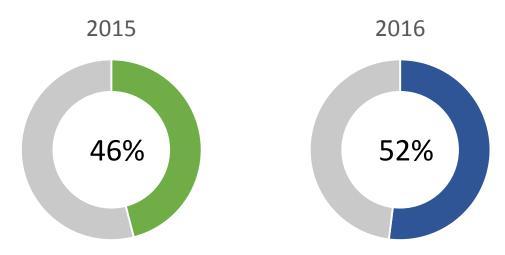
Attitudes in the South and West haven't really shifted

There's no statistically significant difference among Southerners and Westerners from 2015 to 2016

Southerners that believe same-sex marriage should be legal



Westerners that believe same-sex marriage should be legal



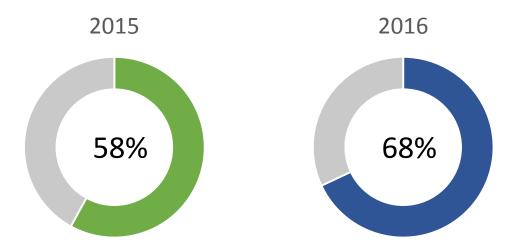
2015: n=700 South, n=471 West 2016: n=700 South, n=461 West



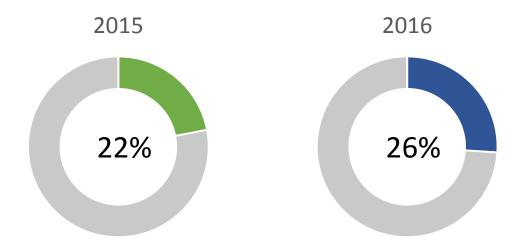
More Democrats have changed their position on the issue

Republicans are still largely unsupportive of same-sex marriage, but support among Democrats has increased

Democrats believing same-sex marriage should be legal



Republicans believing same-sex marriage should be legal



2015: n=649 Democrats, n=556 Republicans 2016: n=744 Democrats, n=544 Republicans





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Thank you!

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