



## 2015 Annual Relationship, Marriage, and Divorce Survey Findings on Americans 50+

# The Study

These are findings from an poll conducted May 11-15, 2015.

For the survey, a sample of 2,011 U.S. adults age 18 and over was interviewed online. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents.

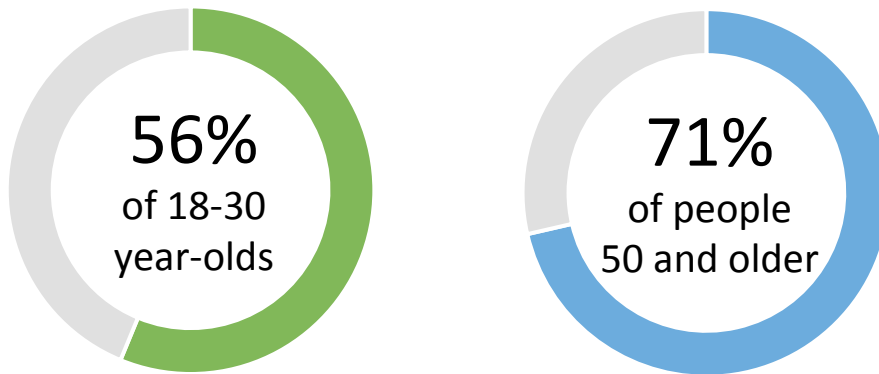
The data were weighted to the U.S. current population data by gender, age, region, and household income based on Census data.

Avvo conducts periodic studies of topics at the intersection of lifestyle and the law to better understand the issues facing individuals engaging with attorneys and the legal system. Given that divorce and family law are two of the largest and most routine legal actions taken in the United States, understanding the relationship dynamics that lead to marriage and divorce is beneficial to the legal consumers and attorneys Avvo serves.

# Attitudes around Relationships and Marriage

## Americans Post-50 are less jaded about relationships than those under 30

More people over 50 than under 30 believe relationships are meant to last.

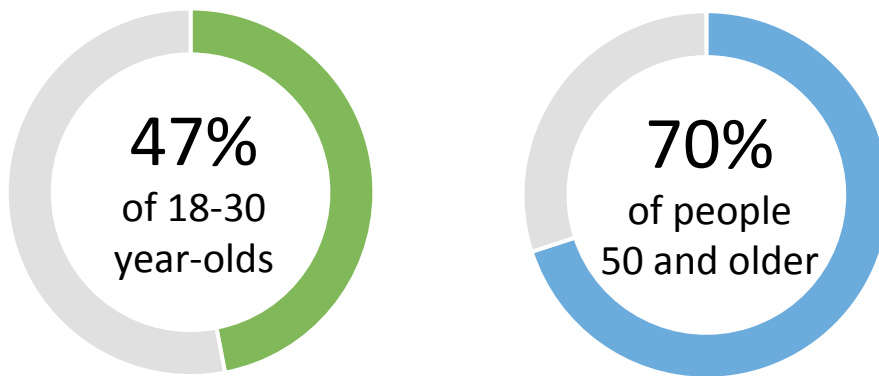


...believe relationships are meant to last.\*



## Americans Post-50 are also less jaded about marriage

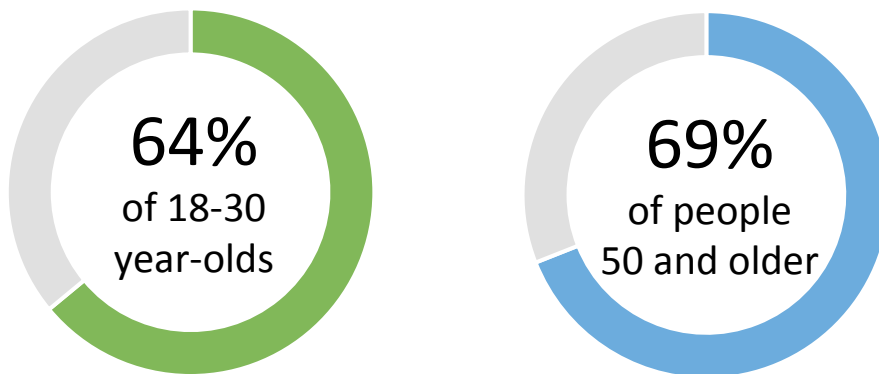
More people over 50 than under 30 don't believe that marriage is an outdated institution.



...don't think that marriage is an outdated institution.\*

But this doesn't mean that people over 50 would choose relationships or marriage over happiness

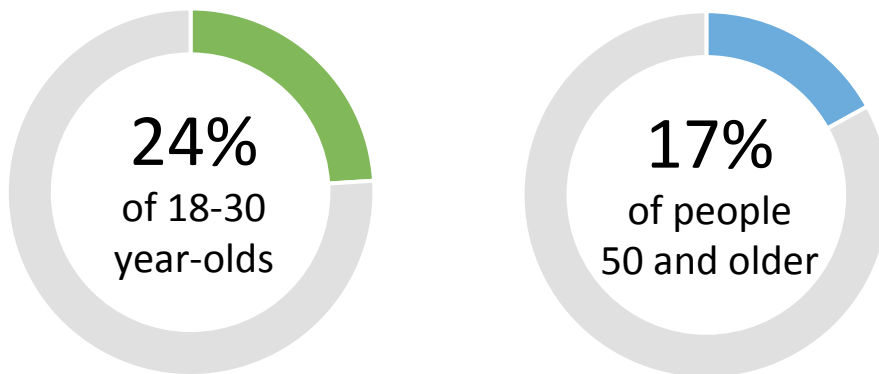
About two-thirds of Post-50 Americans, the same proportion of those under 30, say they'd rather be alone than in a relationship that doesn't make them happy.



...would rather be alone and happy than in a relationship and unhappy.

It also doesn't mean that most people post-50 see marriage as something that everyone should necessarily aspire to

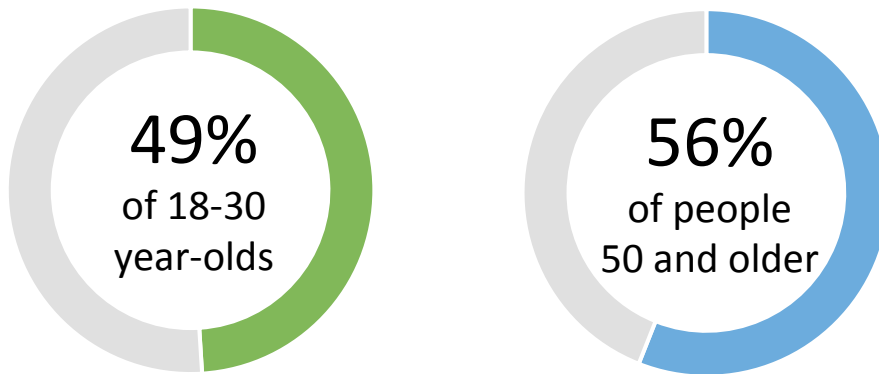
In fact, more people between 18 and 30 see marriage as a life goal than people 50 and up.



...say that marriage should be a goal in life.\*

But it may mean that, for the Post-50 population, if you're going to get married, you should stick with it

In fact, more people 50 and up believe that married couples shouldn't break up just because the spark is gone.



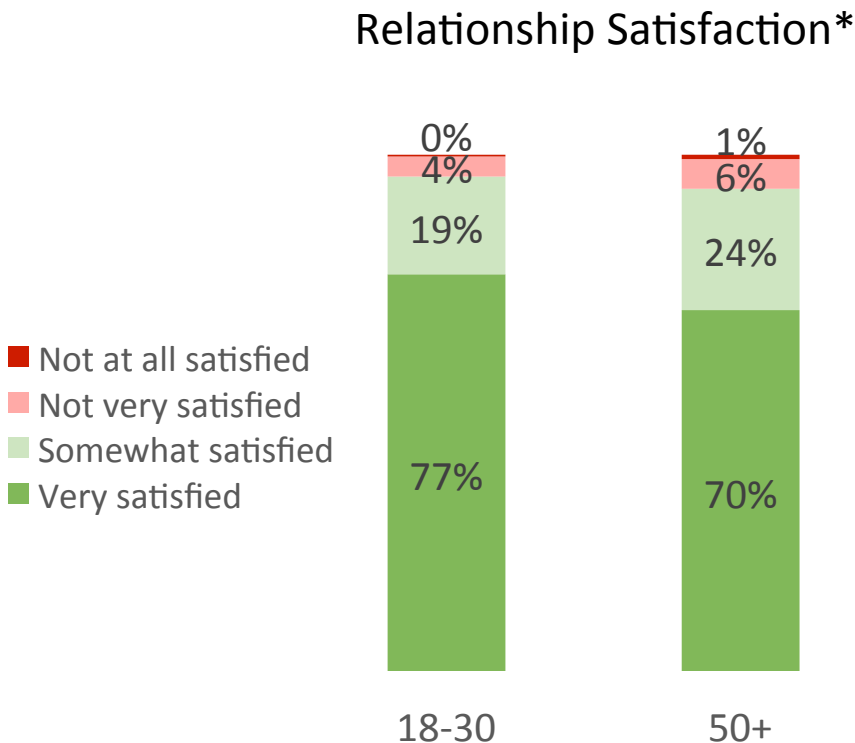
...say that just because the spark is gone in a marriage doesn't mean a couple should divorce.\*

Please indicate the extent to which you agree or disagree with each of these statements: Just because the spark is gone in a marriage doesn't mean you should get a divorce. n for 18-30 = 367; n for Plus-50 = 981.

\*Difference is statistically significant.

However, fewer people 50 and over, when compared to those 30 and under, are very satisfied with their relationship

More people under 30 than over 50 are “very satisfied” in their relationships; more people over 50 than under 30 are “somewhat satisfied.”



How satisfied would you say you feel in your current relationship? n for 18-30 = 367; n for Plus-50 = 981.

\*Differences between age cohorts for “Very Satisfied” and “Somewhat Satisfied” are statistically significant.

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# Thank you!

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