

### Sponsorship Opportunities (Exhibit Options)

#### Platinum Sponsorship

~~\$30K~~ Sold out

(1 available)

#### Gold Sponsorship

~~\$7.5K~~ Sold out

(9 available)

#### Silver Sponsorship

~~\$5K~~ Sold out

(15 available)

#### Bronze Sponsorship

\$2K

### Additional Options

#### Hotel Key Cards

~~\$10K~~ Sold out

(1 available)

#### Step & Repeat

\$5K

(1 available)

#### Conference App Banner Ad

\$500

#### Conference Social Wall

\$500

#### Conference Wi-Fi

~~\$6K~~ Sold out

(1 available)

#### Charging Station

~~\$3K~~ Sold out

(2 available)

#### Conference App Icon

\$500

#### Brochure/Swag Item in Attendee Take Home Bag

\$350

#### Break/Coffee

\$5K

(6 available)

#### Key App

\$2K

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Lawyernomics is, without a doubt, an event anyone working with law firms cannot afford to miss. As a leader in the legal marketing space, Scorpion consistently sees a positive ROI as a result of our partnership with Avvo. We're already looking forward to next year!



**Bobby Ravan**

Director of Corporate Marketing,  
Scorpion (Lawyernomics sponsor  
for over 5 years)

Please note that any additional exhibit materials are subject to approval by Avvo and The Venetian Las Vegas.

## Platinum Sponsorship

~~\$30K~~ Sold out

(1 available)

Platinum sponsor will receive premium placement in the exhibit hall and extensive exposure before, during and after the event.

### Welcome Reception Co-host

- Co-branded signage at the welcome reception
- (3) Conference app push notifications
- Activation at event – TBD depending on space (ex: cabana at pool)

### (1) 10'x20" Space In Exhibit Area

Includes (2) 6'x30" tables with floor length linens and (4) banquet chairs (if needed)

### (1) Lead Capture Generator

Users may collect leads by scanning a barcode or QR code displayed on an event attendee's badge or mobile device, automatically gathering relevant information from booth visitors

### Premier App Sponsorship

- Full screen ad on the splash screen – first screen when you open the app
- (2) Banner ads placed on the main screen for ultimate visibility
- Sponsor listing and icon in the app
- Interactive map listing
- (1) Push notification with actionable item
- (1) SocialWall post

### (4) Conference Passes

Includes access to general meeting sessions, breakout sessions, workshops, attendee meals, breaks and networking receptions

Additional staff: Up to (4) additional staff conference passes offered at \$200 off regular ticket price

### Hosted Avvo Webinar

Emails promoting webinars reach over 145,000 attorneys

### Blog Post on the Lawyernomics Resource Center

### (1) Promotional Item or Brochure in Attendee Swag Bag

Item to be supplied by sponsor and approved by Avvo prior to conference

### Logo Placement

Placement of your company logo and link on the conference website, as well as in the app, email communications, social media, press releases, marketing collateral and conference presentation reel on stage

## Gold Sponsorship

~~\$7.5K~~ Sold out

(9 available)

Gold sponsors will receive prominent placement in the exhibit hall and online to reach attendees before, during and after the event.

### (1) 10'x10' Space in Exhibit Hall

Includes (1) 6'x30" table with floor length linens and (2) banquet chairs (if needed)

### (3) Conference Passes

Includes access to general meeting sessions, breakout sessions, workshops, attendee meals, break and networking receptions

Additional staff: Up to (2) additional staff conference passes offered at \$200 off the regular ticket price

### (1) Lead Capture Generator

Users may collect leads by scanning a barcode or QR code displayed on an event attendee's badge or mobile device, automatically gathering relevant information from booth visitors

### (1) Promotional Item or Brochure in Attendee Swag Bag

Item to be supplied by sponsor and approved by Avvo prior to conference

### Logo Placement

Placement of your company logo and link on the conference website, as well as in the app, email communications, social media, press releases, marketing collateral and conference presentation reel on stage

### Interactive Map Logo in Conference App

## Silver Sponsorship

~~\$5K~~ Sold out

(15 available)

Silver sponsors will receive notable placement in the exhibit hall and online to reach attendees before, during and after the event.

### (1) 6' Tabletop Space in Exhibit Hall

Includes (1) 6'x30" table with floor length linens and (2) banquet chairs

### (2) Conference Passes

Includes access to general meeting sessions, breakout sessions, attendee meals, breaks and networking receptions

Additional Staff: (1) additional staff conference pass offered at \$200 off the regular ticket price

### (1) Lead Capture Generator

Users may collect leads by scanning a barcode or QR code displayed on an event attendee's badge or mobile device, automatically gathering relevant information from booth visitors

### Logo Placement

Placement of your company logo and link on the conference website, as well as in the app, email communications, social media, press releases, marketing collateral and conference presentation reel on stage

### Interactive Map Logo in Conference App

## Bronze Sponsorship \$2K

Bronze sponsors will receive placement online to reach attendees before, during and after the event.

### (1) Conference Pass

Includes access to general meeting sessions, breakout sessions, workshops, attendee meals, breaks and networking receptions

Additional staff: (1) additional staff conference pass offered at \$200 off the regular ticket price

### Logo Placement

Placement of your company logo and link on the conference website, as well as in the app, email communications, social media, press releases, marketing collateral and conference presentation reel on stage

## Additional Options

### ~~Hotel Key Cards: \$10K~~ Sold out

(1 available)

- Custom branded hotel key cards for all guests during their stay at The Venetian featuring your company logo.
- Placement of your company logo and link on the conference website, as well as in the app, all email communications, social media, press releases, marketing collateral and conference presentation reel on stage

### ~~Conference Wi-Fi: \$6K~~ Sold out

(1 available)

- Your company name will be the Wi-Fi network password distributed to every attendee
- Placement of your company logo and link on the conference website, as well as in the app, email communications, social media, press releases, marketing collateral and conference presentation reel on stage

### Break/Coffee: \$5K

(6 available)

- On-site signage during sponsored break
- Company logo on napkins
- Conference app push notification
- Placement of your company logo and link on the conference website, as well as in the app, all email communications, social media, press releases, marketing collateral and conference presentation reel on stage

### Step & Repeat: \$5K

(1 available)

- Custom branded step & repeat backdrop featuring your company logo to be featured during networking event
- Placement of your company logo and link on the conference website, as well as in the app, all email communications, social media, press releases, marketing collateral and conference presentation reel on stage

## Additional Options

(continued)

### ~~Charging Station: \$3K~~ Sold out

(2 available)

- On-site charging stations for multiple devices, branded for your company and located prominently throughout the conference space
- Custom branded exterior featuring your company logo
- Placement of your company logo and link on the conference website, as well as in the app, all email communications, social media, press releases, marketing collateral and conference presentation reel on stage

### Key App: \$2K

- (1) Banner ad
- (1) Sponsor listing
- (1) Push notification with actionable item
- (1) Socialwall post

### Conference App Banner Ad: \$500

(1) banner ad placed on the main screen for ultimate visibility

### Conference App Icon: \$500

Sponsor icon on 2nd page of conference app that will link to org app page or website

### Conference SocialWall: \$500

Have your logo added to the rotation on the SocialWall of the \*\*TBD\*\* networking event alongside photos taken throughout the event

### Brochure/Swag Item in Attendee Take Home Bag: \$350

- Item to be supplied by sponsor and approved by Avvo prior to the conference
- Placement of your company logo and link on the conference website, as well as in the app, email communications, social media, press releases, marketing collateral and conference presentation reel on stage